

## Business Management (AC) Syllabus

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### Major Outcomes:

- Develop the skills to plan, lead, staff, organize and control a successful business
- Learn about successful business leaders.
- Explore management fundamentals as well as business, marketing and financial business principles

Business Management's goal is to give students an understanding of the purpose of business and why many businesses need good, quality managers. We will study:

- Management Today
- The Management Movement
- Ethics and Social Responsibility
- Business Economics
- Foundation Skills (The Decision-making Process/Communication)
- Motivation and Leadership
- Working With Employees
- Virtual Business & Final Accounts

### Projects, Activities, etc.:

Enhance your management skills using a computer simulation to manage a small retail store:

Purchasing, pricing, promotion, staffing, and market research are all part of your management activities.

### Instructional Focus:

Lecture, note taking, discussion, small group activities, large group debate, videos, written assignments, exams, quizzes, textbook, and research assignments.

### Grading:

Letter grades will be assigned based on the following grading scale:

A	93% or better	C	73% to 76%
A-	90% to 92%	C-	70% to 72%
B+	87% to 89%	D+	67% to 69%
B	83% to 86%	D	63% to 66%
B-	80% to 82%	D-	60% to 62%
C+	77% to 79%	F	59% and below

*Grading modifications may be made for students with IEP or 504 plans.*

Summative Assessments .....	80%
Formative Assessments .....	20%

### Plagiarism Policy

The District's plagiarism and cheating policies are followed and enforced. Be proud of doing your own work!

### Bring to Class

Folder, notebook, pen/pencil and positive attitudes

### Students will be expected to:

- Comply with all school and district rules and policies
- Show respect to the teacher, other classmates, and guests
- Adhere to the Computer Lab policy and Internet Use policy when using the computer
- Be in the classroom and ready to work when the bell rings.
- Eight passes will be allowed during the trimester and you must have your passes to leave class.

### Additional Information